



“MBRC”

WHAT DOES IT MEAN?

Loyal customers are the foundation of a stable business. So, we developed the **Marling Builders and Remodelers Club (MBRC)** to reward our contractors for their loyalty. It offers two primary benefits, one to show our appreciation; the other, to help them grow in knowledge and skill:

1. LOYALTY REWARDED

As an MBRC member, you receive a reward for your continued and growing business, offered in the form of products, trips, and gift cards upon reaching specified purchase levels

2. TRAINING AND CLINICS

Member clinics offer Continuing Education Contractor Credits, training on selling and installing products, and on managing your business

You will also receive an e-newsletter, a free gift upon acceptance, and special surprises throughout the year. Loyalty should be rewarded...

JOIN THE CLUB!



HOMWORKS

- 1138 E. Hwy. 14
Janesville, WI 53547 608-754-1123
- 2024 S. Stoughton Rd.
Madison, WI 537816 608-221-2222
- 2325 Parklawn Dr., Ste P
Waukesha, WI 53186 262-754-2545
- 1235 Waube Lane
Green Bay, WI 54304 920-403-1123

MARLING LUMBER

- 634 S. River St.
Janesville, WI 53548 608-754-7784
- 1801 E. Washington Ave.
Madison, WI 53704 608-244-4777

MARLING DISTRIBUTORS

- 1236 Barberry Drive
Janesville, WI 53547 608-754-1123

MARLING COMPONENTS

- 634 S. River St.
Janesville, WI 53547 608-754-7784

MARLING NORTHERN ILL/ ROCKFORD

815-289-9050



A CONTRACTOR REWARD PROGRAM BUILT UPON...

LOYALTY AND KNOWLEDGE





LOYALTY REWARDED

Loyalty is a valuable and rare virtue but is seldom rewarded. You could do business with anyone, but you chose Marling. So, we're taking time to show our appreciation.

Each quarter, Marling gives you the opportunity to choose from a list of products, trips, and gift cards as a reward for reaching a specified level of YTD purchases. You may either redeem a product corresponding to that level immediately, or wait until later in the year, **saving it up** for something of greater value. Ask for the *Loyalty Rewards Table*.

- **Redemptions must be made within two weeks of receiving a quarterly letter** unless you prefer to save up for a later redemption. You may redeem a gift in multiple quarters (based upon your *additional* purchases).
- **Each year begins a new redemption program.** Your purchases are based on annual totals; they do not carry over from year to year.
- **Charge, on-account, purchases qualify.**
- **Keep your account current, within the 30-day terms.**



TRAINING AND CLINICS

Knowledge is one of the building blocks of business. But it's a challenge to find clinics locally, at a convenient time, and on a relevant topic. As an MBRC member, you are invited to 6-8 special Marling clinics each year. Plus, many clinics will qualify for Continuing Education Contractor Credits. Need credits to renew your contractor license? These clinics will help.

Past Clinics

- Centurion Doors Installation & Features
- Andersen Window PK and Install
- Energy Tax Credit
- Homes for Life
- Simpson Strong-Tie

Potential Clinics

- Aristokraft Installation and Features
- Tax Tips
- Homes for Life: Aging-In-Place
- How to Become a Certified Builder
- Lead Regulations Introduction

WHAT ARE YOU WAITING FOR?

Sign up now by either bringing the application (right) to Marling HomeWorks or by applying online: www.marling.com. Start receiving your just rewards now!



MBRC APPLICATION FORM

Company name	Customer name				
Address	E-mail				
Phone					
Please circle the products and services that you offer:					
Decks	Fences	Kitchen & bath	Roofing	Windows	Doors
Garages	Gutters	Finish Carpentry	Renovations	Landscaping	Concrete

Bring or mail this application to Marling Home Works **You may also apply online**
 1138 E. Hwy. 14, Janesville, WI 53547, 608-754-1123, Fax: 608-754-1128 www.marling.com